

FACT SHEET

Data Blocks for Finance

Intelligently Navigate Risk and Opportunity
with Industry-Leading Data and Analytics

Finance leaders are tasked with improving business performance by effectively managing risk and increasing efficiency to drive profitable growth. Using Dun & Bradstreet's industry-leading data and analytical insights, your teams can make more confident and timely decisions to help improve cash flow.

Dun & Bradstreet makes it easy to consume our data and insights through logical, topic-based groupings of data elements from the Dun & Bradstreet Data Cloud called Data Blocks — a modern method of serving data in a simple, standardized, and flexible way.

Simply "stack" Data Blocks together to customize the data and insights required to address any use case across your business. Any specific combination of Data Blocks can be delivered via API, flat files, or a combination.

Dun & Bradstreet Data Blocks





 COMPANY ENTITY RESOLUTION	 COMPANY INFORMATION	 PRINCIPALS & CONTACTS	 HIERARCHIES & CONNECTIONS	 OWNERSHIP INSIGHTS
 PAYMENT INSIGHTS	 FINANCIAL STRENGTH INSIGHTS	 D&B FRAUD RISK INSIGHTS	 D&B BLENDED SCORES	 COMPANY FINANCIALS
 ESG INSIGHTS	 GLOBAL BUSINESS RANKING	 D&B BUSINESS DISRUPTION INDEX	 EXTERNAL DISRUPTION INSIGHTS	 DERIVED TRADE INSIGHTS
 FILINGS & LEGAL EVENTS	 COMPANY NEWS	 INDUSTRY PROFILE	 INQUIRY INSIGHTS	 MONITORING

With Data Blocks, you will experience superior data quality delivered consistently. In addition, Data Blocks quicken the time from delivery to value realization from simple, standard implementation and activation. Lastly, finance leaders benefit from flexibility and scalability, enjoying seamless delivery regardless of how much or how little content is ingested, where used, or what need is being addressed.


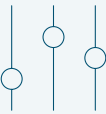
Data management is complex; Dun & Bradstreet Data Blocks make it easier than ever for finance leaders to experience the power of tailored delivery aligned with unique business needs. Dun & Bradstreet can partner with you to create unique packages of Data Blocks to help you deliver the results you need.

Here are just some of the ways clients can use Data Blocks:



DATA BLOCK	DESCRIPTION	EXAMPLE DATA ELEMENT
 <p>COMPANY ENTITY RESOLUTION</p>	<p>Entity Resolution is the process by which we assign a Dun & Bradstreet D-U-N-S® Number. This is often referred to as “matching”. Entity Resolution is undertaken for the purposes of: identifying duplicates within a client’s database; searching for a specific entity; or validating a D-U-N-S Number.</p>	<p>Match Data Profiles, Confidence Code and 0+ more</p>
 <p>COMPANY INFORMATION</p>	<p>Provides basic data about a company, including name and address, industry or business activity type, size, and country or region identification numbers.</p>	<p>Dun & Bradstreet D-U-N-S Number, Primary Business Name, and 300+ more</p>
 <p>PRINCIPALS & CONTACTS</p>	<p>Information about company employees and principals, including: names, titles, and — where permitted — contact information.</p>	<p>Principal name & title, physical address and 150+ more</p>
 <p>HIERARCHIES & CONNECTIONS</p>	<p>Identifies entities associated with a given company in terms of legal ownership, franchises and other connection types, as well as joint and minority ownership. Often referred to as a “family tree”.</p>	<p>Domestic headquarters, Subsidiary, Franchisee relationships and 100+ more</p>

DATA BLOCK	DESCRIPTION	EXAMPLE DATA ELEMENT
 <p>OWNERSHIP INSIGHTS</p>	<p>Information on the people and companies who own shares of a given business entity and/or who ultimately benefit from the result of that business' operations.</p>	<p>Shareholder contact information, percentage of ownership and 120+ more</p>
 <p>PAYMENT INSIGHTS</p>	<p>Information related to a company's payment history and profile. This includes the Dun & Bradstreet Paydex® score — both current and historical – high credit amount information and industry norm data.</p>	<p>Payment behavior, PAYDEX Score, bad debt experiences and 250+ more</p>
 <p>FINANCIAL STRENGTH INSIGHTS</p>	<p>Analytically-derived scores and ratings to help Finance professionals with many of their everyday use cases involving assessment of other companies. Only available for the Finance domain.</p>	<p>D&B Delinquency Score, Failure Score, Viability Scores and 100+ more</p>
 <p>D&B FRAUD RISK INSIGHTS</p>	<p>Combines multidimensional business data and fraud insights, proprietary machine learning algorithms, and powerful analytics to aid in fraud risk assessments.</p>	<p>Overall Fraud Risk score, score assessment factors/signals</p>
 <p>D&B BLENDED SCORES</p>	<p>Combines commercial and consumer credit data to deliver predictive insight into delinquency risk and expansive coverage of micro and small businesses.</p>	<p>D&B Blended Score, D&B SBFE Blended Score and D&B SBRI Blended Score require participation in membership programs</p>
 <p>COMPANY FINANCIALS</p>	<p>Financial statement information on both private and public companies.</p>	<p>Financial statements including liability, audit history information and 430+ more</p>

DATA BLOCK	DESCRIPTION	EXAMPLE DATA ELEMENT
 <p>ESG INSIGHTS</p>	<p>Analytically-derived and AI-informed ESG ranking that measures risk of incurring reputation, regulatory, or operational damages.</p>	<p>Overall ESG ranking and sub-theme rankings plus peer group comparisons</p>
 <p>GLOBAL BUSINESS RANKING</p>	<p>Provides a globally consistent way to compare companies across countries on their relative risk of business failure with loss to creditors.</p>	<p>Predictive and descriptive score components</p>
 <p>D&B BUSINESS DISRUPTION INDEX</p>	<p>Assesses the impact of natural, economic, and political disasters.</p>	<p>Location Disruption Index, Industry Disruption Index, Business Financial Health Index</p>
 <p>EXTERNAL DISRUPTION INSIGHTS</p>	<p>Provides the likelihood of a business failing in the months following a natural disaster. Inputs such as financial stress, industry, business size, local reliance, and supply chain characteristics may contribute to the index. This score is critical for the planning & recovery use cases, especially for disaster recovery and workforce development. It is also useful for the protect supply chain use case.</p>	<p>Vulnerability scores, score dates, percentiles, and more</p>
 <p>DERIVED TRADE INSIGHTS</p>	<p>Detailed breakdown of commercial unsecured trade lines leveraged by a D-U-N-S™ Numbered entity.</p>	<p>Summary of experiences and PAYDEX, experience counts, and aging by delinquency time periods</p>
 <p>FILINGS & LEGAL EVENTS</p>	<p>Information about legal events associated with a company, such as: registrations with local authorities, suits, liens, bankruptcies/ financial embarrassment. Also includes financing statements, public notice and special events information.</p>	<p>Suits, liens, judgement filings and 410+ more</p>

DATA BLOCK	DESCRIPTION	EXAMPLE DATA ELEMENT
 <p>COMPANY NEWS</p>	Published news items associated with a particular business.	News article, description and 10+ more
 <p>INDUSTRY PROFILE</p>	Industry information including topics such as business challenges, trends, and opportunities and executive insights. Often used to help prepare for sales conversations; includes sample questions. Profiles are not specific to a given entity/company, rather to the industry as a whole, and are licensed individually.	Industry market analysis, industry codes, and 30+ more
 <p>INQUIRY INSIGHTS</p>	Provides insights into D-U-N-S Number level activity showing velocity and trends valuable for activity evaluation, sizing, opportunity definition and potential fraud detection	Total Count of inquiries on a D-U-N-S Number, Time based summary of inquiries at D-U-N-S Number, Annual and Historic summary of inquiries by industry
 <p>MONITORING</p>	Notifies users about changes to the Dun & Bradstreet Data Cloud for registered D-U-N-S Numbers. Monitoring is provided on any capability licensed by a customer.	

About the Dun & Bradstreet Data Cloud



The Dun & Bradstreet Data Cloud offers the world’s largest set of business decisioning data and analytical insights, covering hundreds of millions of businesses and other commercial entities across the globe. We source data from tens of thousands of sources, tens of millions of websites, and crowd-validating initiatives, uniquely combining public data, proprietary sourced data, and business signal data. We continuously monitor our vast number of sources for changes that impact information in the Dun & Bradstreet Data Cloud, including dynamic changes to business relationships, and update the Data Cloud accordingly. With our data and insights, clients are able to take intelligent actions that drive a competitive edge, in turn helping their organizations to grow and thrive.

ABOUT DUN & BRADSTREET®

Dun & Bradstreet, a leading global provider of B2B data, insights and AI-driven platforms, helps organizations around the world grow and thrive. Dun & Bradstreet's Data Cloud fuels solutions and delivers insights that empower customers to grow revenue, increase margins, manage risk, and help stay compliant—even in changing times. Since 1841, companies of every size have relied on Dun & Bradstreet. Dun & Bradstreet is publicly traded on the New York Stock Exchange (NYSE: DNB). Twitter: @DunBradstreet

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