

# D&B Direct for Compliance

Drive Faster Decision-Making and Reduce Inefficiencies  
Through Automation

RAPIDLY SCALING COMPLEXITY: COMPLICATED AND DIVERSE REGULATIONS GOVERN HOW AND WITH WHOM YOU DO BUSINESS

Compliance leaders today are challenged with ever-increasing, ever-evolving regulations while keeping a strategic eye on growth opportunities and moving at the speed of business. This regulatory regime simultaneously burdens their businesses and provides necessary support for developing profitable business relationships through the effective use of data and analytics.



Any company that relies on manual processes and information consolidation to comply with customer and third-party due diligence is likely to feel some pain. This comes not only from the hard work involved in tedious research but also from slowing operational momentum, a source of frustration amongst senior executives and the sales team, and from dealing with errors that can be costly—from financial, regulatory, and reputational perspectives.

AN AUTOMATED METHOD FOR CUSTOMER DUE DILIGENCE

Leading compliance professionals are increasingly looking to automate their due diligence processes, through the implementation and use of APIs. Dun & Bradstreet’s suite of APIs provide a seamless real-time link to all Dun & Bradstreet’s compliance data, streamed directly into your own systems and environment. This gives you full control of the data, the processing, and the rules whilst maintaining your own look and feel. Customize all aspects to your needs to achieve, integrated, real-time onboarding, robust compliance with relevant legislation, and continuous perpetual KYC monitoring.

DUN & BRADSTREET APIs HELP SOLVE FOUR MAIN CHALLENGES:



**REDUCE COSTS**

With a huge increase in regulatory requirements, compliance teams are growing exponentially. Automation is key to curbing expanding cost bases.



**MANAGE RISK**

With automated policy application, subjective reviews are reduced and consistency is applied with a full audit trail, therefore minimising risk.



**ACCELERATE DUE DILIGENCE**

Ingesting data automatically via direct links streamlines the process and allows for systematic processing of data, speeding up the onboarding cycle versus a manual process.



**PROTECT REPUTATION & BRAND**

With consistent and robust policy application and continual monitoring based on best-in-class data, areas of concern are spotted early and can mitigate potential risk to your brand.

**HOW IT WORKS**

D&B Direct for Compliance helps address all these challenges by providing a set of capabilities to address all aspects of a compliance onboarding cycle.



- **IDENTIFY** the specific customer that is being enquired about
- **VERIFY** a set of data against that business based on your risk-based approach
- **ESTABLISH** ownership of business and determine ultimate beneficial owners
- **SCREEN** entities against sanctions lists, PEPs and adverse media
- **ASSESS** risk based on data attributes
- **MONITOR** for changes to ensure continued compliance
- **DEMONSTRATE** adherence to policy for each case

D&B Direct for Compliance provides access to Dun & Bradstreet’s extensive global database covering over 320m entities and all the data assets you need to cover your regulations.

DUNS	DUNS and Transfer Details	
Names	Primary, former registered and trading styles	✓
Contact Information	Telephone number, email, and website	✓
Industry	Global and local industry classification and line of business	✓
Address	Primary and registered address, country, and lat/long	✓
Registration Details	Local identification numbers	✓
Principals/Directors	Name and details of legal principals	✓
Parent & Linkage	3 levels of ownership (parent, domestic parent, global ultimate)	✓
Financials	20 financial fields with up to 5 years of coverage	✓
Regulator Details	Regulator name and details	✓
Stock Exchange Details	Primary and secondary name, ticker & country	✓
Advisors	Corporate advisors	✓
Ultimate Beneficial Ownership	Real-time network and UBO calculation	✓
Competitor Details	Competitor name and size	✓
Sanctions Screening	Comprehensive watch-lists coverage	✓
PEPs	Extensive database of politically exposed persons	✓
Adverse Media	Global media coverage	✓

### SUPPORTING YOU THROUGHOUT YOUR RISK MANAGEMENT LIFECYCLE

Getting started with Dun & Bradstreet APIs couldn’t be easier. From our extensive documentation, to our self-service sandbox to get your developers up and running quickly, our dedicated team is here to support you from your first design concepts all the way through to testing and delivery.



**Extensive Documentation**



**Sandbox Access**



**Access Credentials**

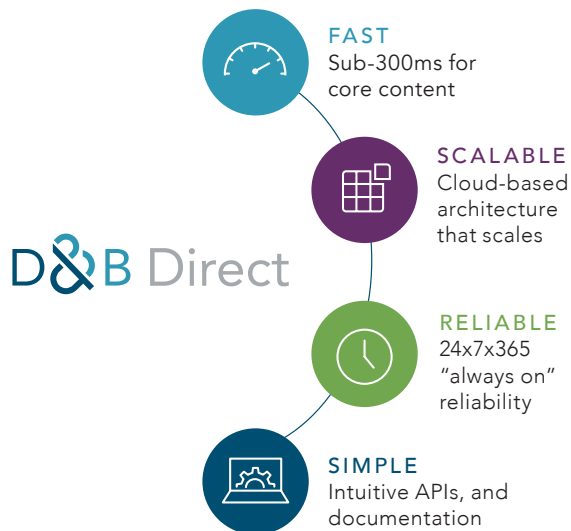


**Support From Solutions Architects**



**Build & Test**

D&B DIRECT FOR COMPLIANCE OFFERS ALL THE BENEFITS THAT A MODERN ENTERPRISE-GRADE ARCHITECTURE PROVIDES.



## LEADING INSURANCE BROKER



**Use Case:** Simplify customer onboarding, and ensure that my customer records are clean and correct from the start.

**Dun & Bradstreet solves this by:** Providing a series of matching services for identification along

## REMAIN COMPETITIVE WITH DEEPER INSIGHTS INTO YOUR BUSINESS RELATIONSHIPS

D&B Direct for Compliance delivers quick and reliable data for decision-making, management of regulation complexities, and ongoing monitoring so your onboarding time can decrease as efficiency and revenue increase. Let us help you focus on the information that is important to you so that you can comply and grow by integrating Dun & Bradstreet's trusted data into your compliance workflow.

## FOR MORE INFORMATION VISIT:

[dnb.com/products/corporate-compliance](https://dnb.com/products/corporate-compliance)

### ABOUT DUN & BRADSTREET

Dun & Bradstreet, the global leader in commercial data and analytics, enables companies around the world to improve their business performance. Dun & Bradstreet's Data Cloud fuels solutions and delivers insights that empower customers to accelerate revenue, lower cost, mitigate risk, and transform their businesses. Since 1841, companies of every size have relied on Dun & Bradstreet to help them manage risk and reveal opportunity. Twitter: @DnBUS

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